

March 1, 2023

Dear Patient,

I would like to announce an exciting development. I am starting a new practice, under the same roof. Veritas Direct Care will operate using a new model called Direct Primary Care. The cost of delivering the quality of care you deserve is no longer supported by reimbursement from health insurance companies. I believe we can preserve and improve upon the fundamentals of primary care: a strong relationship between provider and patient, prompt access to care, and respect for your privacy. The Direct Primary Care model has been and will be the answer for hundreds of practices across the country, and Veritas Direct Care will bring these solutions to you.

Veritas Direct Care patients pay a monthly or annual membership fee to belong to the practice. Your membership would entitle you to:

- **An exclusive position on the small panel of patients for a Designated Provider of your choice.** He or she will be **YOUR** Primary Care Provider- giving you the continuity and trusting relationship that you deserve. By limiting the panel size, we can ensure you will have adequate support from your Designated Provider.
- **Prompt access, coverage, triage, and support from our entire clinical team.**
- **Consultations with our practice pharmacist.** Mike Cefole, PharmD, can assist with complex medication management, diabetic care, and guidance regarding prescription costs.
- **In-office labs.** We can run timely and reliable primary care labs on-site.
- **In-office testing and treatments.** ECGs, spirometry, injections and nebulizer treatments will be included.
- **Assistance with navigating the complexities of the healthcare system.** Veritas will be straightforward, but we understand the world outside is not. You still need insurance for healthcare outside of Veritas, but our experienced team will provide the guidance you need.
- **No more copays, coinsurance or deductibles at Veritas!**

Veritas team members will work for you, not your insurance company. Panel sizes will be limited, so I encourage you to register with your Designated Provider soon. **We will accept annual payments up front, with a 10% discount.** The schedule for our providers to transition from PCCC to Veritas is as follows:

- Sarah Edwards, FNP-BC
 - o **Non-Medicare patients can register and start on her panel now**
 - o Medicare patients can register now, and **officially start as of April 1, 2023**
 - o Membership fees (*pricing for the first 300 patients to register*):
 - Age 18-44: \$65/month
 - Age 45-64: \$95/month
 - Age 65-89: \$125/month
 - Age 90+: \$95/month
- Dan Arnold, MD
 - o Non-Medicare patients can register now, and **officially start as of May 15, 2023**
 - o Medicare patients can register now, and **officially start as of April 1, 2023**
 - o Membership fees (*pricing for the first 300 patients to register*):
 - Age 18-44: \$95/month
 - Age 45-64: \$135/month
 - Age 65-89: \$175/month
 - Age 90+: \$135/month

- Andrea Lyonnais, PA-C
 - All patients can register now, and **officially start as of July 1, 2023.**
 - Membership fees (*pricing for the first 300 patients to register*):
 - Age 18-44: \$65/month
 - Age 45-64: \$95/month
 - Age 65-89: \$125/month
 - Age 90+: \$95/month

- Giuliana Cucciniello, PA-C
 - All patients can register now, and **officially start as of July 1, 2023.**
 - Membership fees (*pricing for the first 300 patients to register*):
 - Age 18-44: \$65/month
 - Age 45-64: \$95/month
 - Age 65-89: \$125/month
 - Age 90+: \$95/month

- Will Lary, PA-C
 - All patients can register now, and **officially start as of July 1, 2023.**
 - Membership fees (*pricing for the first 300 patients to register*):
 - Age 18-44: \$65/month
 - Age 45-64: \$95/month
 - Age 65-89: \$125/month
 - Age 90+: \$95/month

- Shelley Thomas, FNP-BC
 - All patients can register now, and **officially start as of July 1, 2023.**
 - Membership fees (*pricing for the first 300 patients to register*):
 - Age 18-44: \$65/month
 - Age 45-64: \$95/month
 - Age 65-89: \$125/month
 - Age 90+: \$95/month

To sign up with Veritas and register for a Designated Provider, please go to www.primarycareofcapecod.com and follow the links. We will be releasing a new website with plenty of information in the next few weeks.

Dr. Anne Marie Kelly will be staying in the insurance model for the time being but will not be accepting patients that are not already on her panel. If you do not see her for your routine wellness visits, you're probably not on her panel.

Please visit the "Anticipated Questions" page on the website. I will schedule late afternoon coffee-hours and group video meetings over the next few weeks. We'll all do our best to get your questions answered, and I appreciate your patience with our staff during this transition. I thank you for your time in reading this letter and thank you very much for the support you've given to our practice through the years - and hopefully into the future.

Sincerely,



Daniel Arnold, MD
Veritas Direct Care